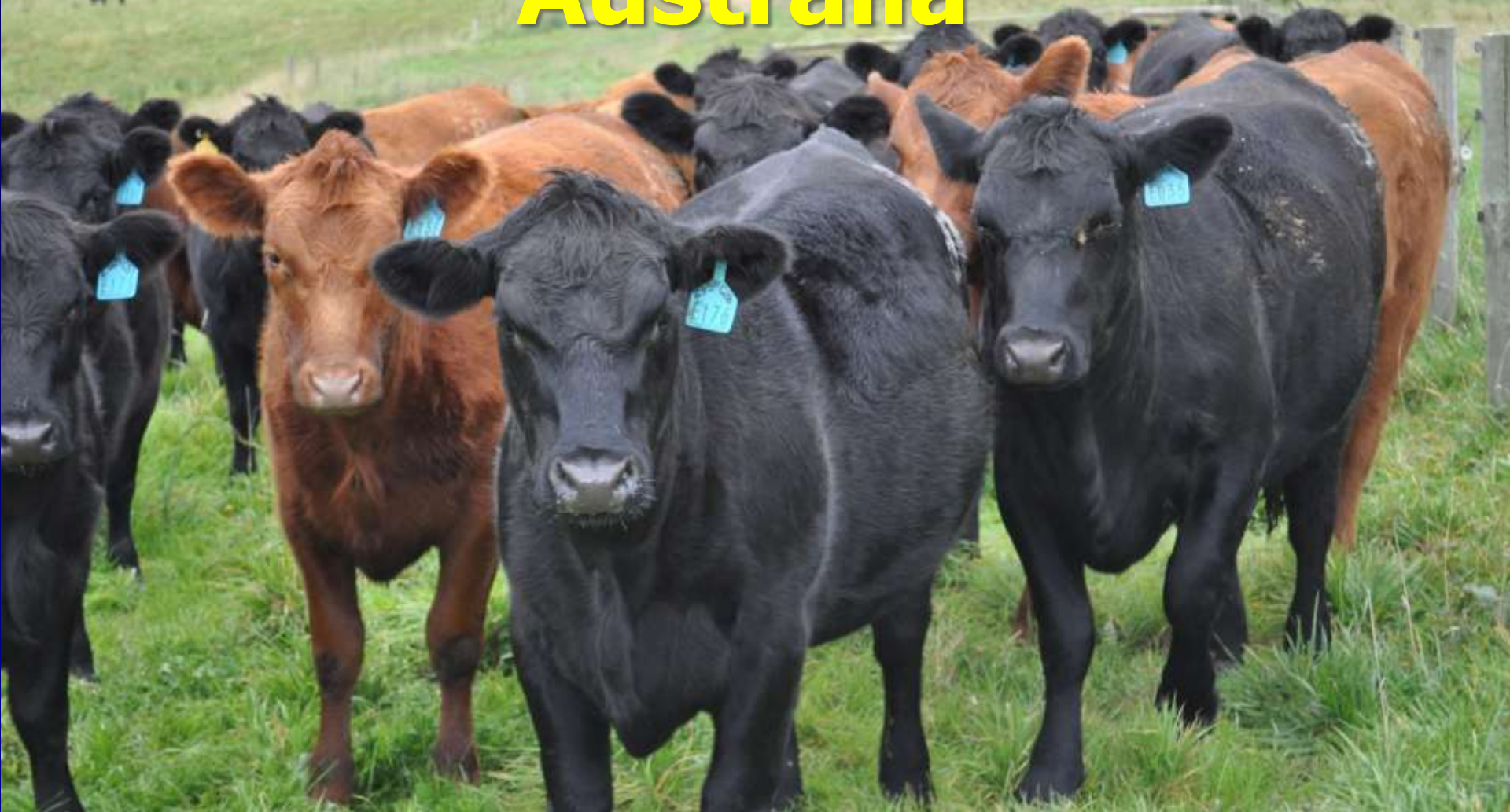


# "Beef cattle breeding in Australia"



**Alison Van Eenennaam**

CCA 11/16/2011

Department of Animal Science  
University of California, Davis

# Land mass of Australia ~ mainland U.S.A.





Australia is a land of well-known, contemporary cities...



# Strange sports like Australian Rules Football game –shown here at Melbourne Cricket Ground (MCG)



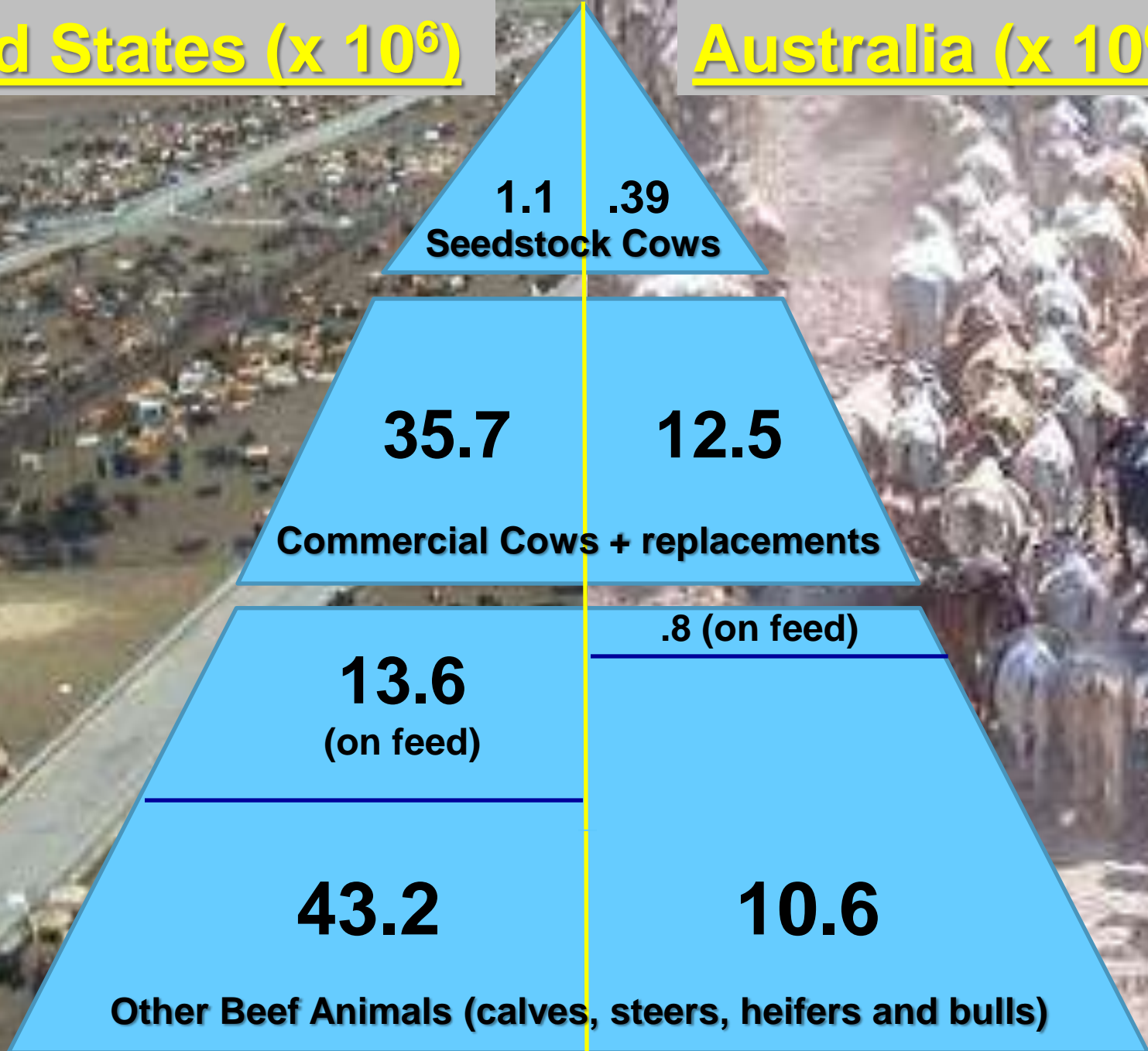


**...and lots of beef cattle!!**



# United States (x 10<sup>6</sup>)

# Australia (x 10<sup>6</sup>)





# US versus Australian Beef Industry



	US	Australia
<b># Beef operations</b>	<b>766,350</b>	<b>40,188</b>
<b>Average herd size</b>	<b>122</b>	<b>605</b>
<b><u>Herds &lt; 100 head</u></b>		
<b># Producers (%)</b>	<b>692,050 (90%)</b>	<b>12,017 (30%)</b>
<b>million cows (%)</b>	<b>14.4 (49%)</b>	<b>0.4 (3%)</b>
<b><u>Herds &gt; 500 head</u></b>		
<b># Producers (%)</b>	<b>5,850 (0.8%)</b>	<b>11,042 (27%)</b>
<b>million cows (%)</b>	<b>5.1 (16%)</b>	<b>10.3 (80%)</b>
<b># Feedlots</b>	<b>82,170</b>	<b>712</b>
<b>Million Fed (2009)</b>	<b>26.0</b>	<b>2.3</b>





California: Population 36,961,664  
Australia: Population 22,328,800  
Sheep population ~ 100,000,000

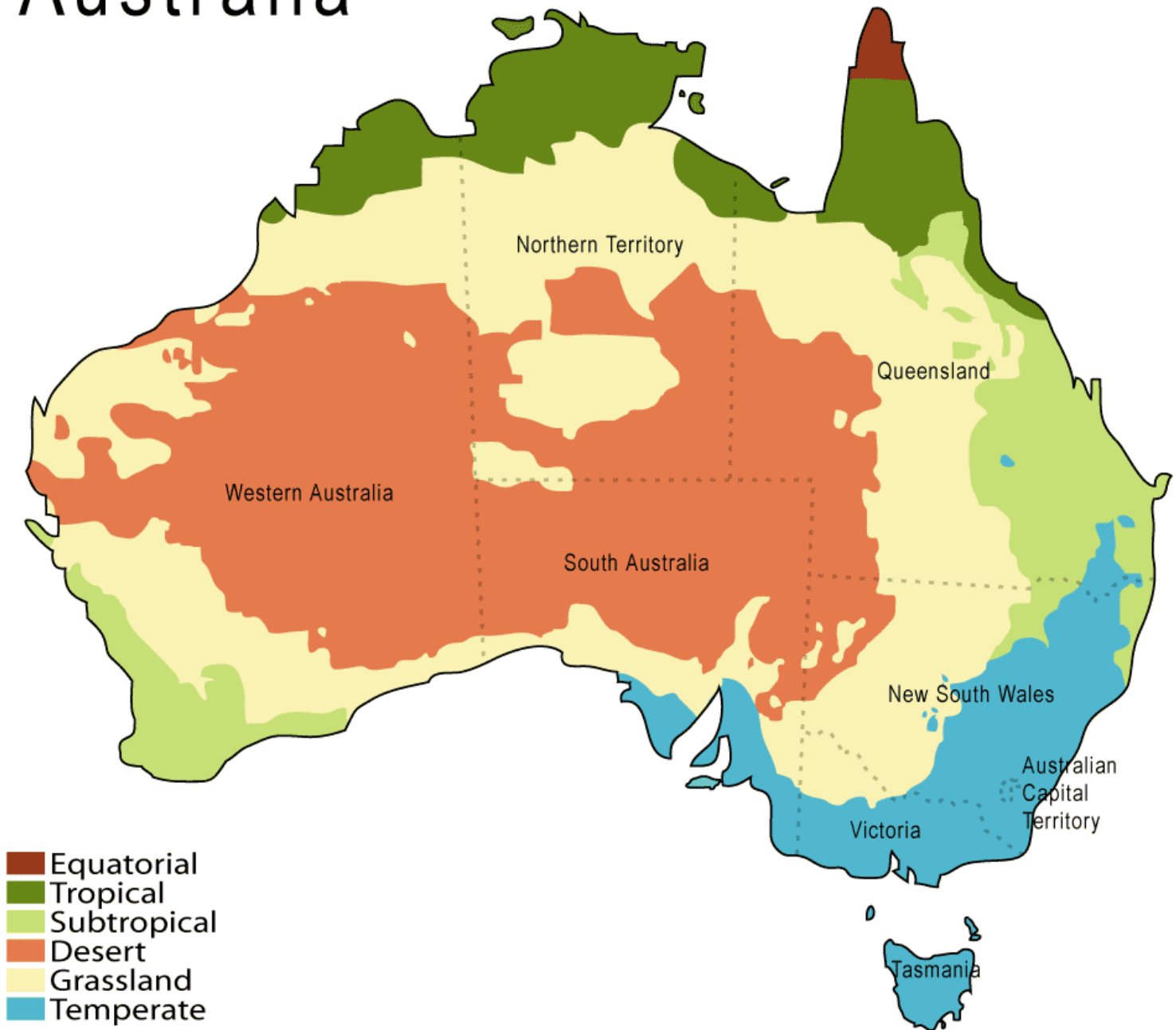




# Alison Van Eenennam, Jack and Barbara Cowley, Barbara and Juan Medrano, and host Wayne Upton (AGBU – Australia)



# Australia





Region 11: Located to the north-east of Melbourne is the Yarra Valley.  
Region 6: Western district and Great Ocean Road





# Paringa News

Spring 2010

Truth ..... Passion ..... Evaluation



*In This Issue.....*

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*"Twenty years of breeding bulls, over 10,000 birth weights recorded, a kidney lost, putting up with people like Jim Green and Breed Societies, that's how dedicated we are about breeding cattle..."*

# Tom and Olivia Lawson's

## "Paringa Livestock"

[www.paringalivestock.com.au](http://www.paringalivestock.com.au)

- Charolais,
- Red Angus, and
- Stabilizer bulls

*"The focus of Paringa is to use performance recording and all of the available tools to obtain accurate EBVs to identify the best genetics".*









## AI Sire Update - Charolais

We have selected our two proven sires D213 and Colorado, as well as Paringa Max (the current number 2 bull in the breed) on Domestic Index. Our bulls have been extremely well received commercially. We have priced our bulls separately for commercial use and stud use. Please contact us for a semen price listing.

Semen to these high performance Charolais bulls represent a good opportunity for all breeders to move their businesses forward, faster. Unique Euro MSA busters.

We have changed the format of how we have presented the Breedplan data and replaced "accuracy" with "% Breed Rank" under the EBV's. We would be interested to see what your thoughts are on this format. It really highlights just how strong these high performance bulls are across many economic traits.

### PARINGA RIO BRAVO D213E - The Breedchanger



12 months old

Now this most attractive package is progeny proven in the Paringa and Ashwood Park Charolais herd and also the Charolais Progeny Test Program. His calves are born early, easily and have tremendous vigour and survival with growth and muscle well.

- He ranks in top 1% for Calving Ease, Birth Weight and Marbling
- Ranks #1 of all animals for fat cover
- Ranks #3 for all animals Domestic Index with progeny

This bull's progeny will blitz MSA while still producing progeny slaughter females that won't need HGP's.

Owned by Ashwood Park and Paringa Livestock. Full brothers sell March 2011 at Paringa bull sale.

August 2010 Australian Charolais GROUP BREEDPLAN

EBV	9.3	-5.9	-2.3	10	19	22	7	1.1	13	0.5	2.5	3.5	-2.4	1.5	\$54
MSA	1%	1%	20%	20%	20%	20%	20%	1%	1%	1%	1%	1%	1%	1%	1%

## AI Sire Update - Red Angus

### Number 1 Performance Red Angus Herd

Latest multi-breed data shows just how good our Red Angus cattle are. Our Red Angus are true performance cattle that excel at all traits of economic significance. Compared to most North American based Red Angus, Australian Red Angus excel for carcass, structure and generally much better hair type.

Don't be fooled with cattle that just have good photos taken after they have been on feed for 12 months. Check out for yourselves just how our Red Angus perform compared to the rest.

#### Red Hot Baldy Alliance

We have initiated an exciting new opportunity involving a breeding program using our Red Angus with Hereford or Shorthorns, through AI and natural matings to jointly market the Red Baldy females. They are an outstanding prospect to join to our Charolais or our Red Stabilizers\*.

The "Baldy" is the ultimate maternal machine but by providing a truly unique Red Baldy with calving ease, maternal/high carcass Red Angus bulls we can market a female that is highly sought after.

#### Benefit to the Hereford/Shorthorn Breeders:

1. Fixed cost of genetics (semen & bulls)
2. Highly proven calving ease sires
3. Maintain red coloured animal that are in high demand due to shortage
4. Angus cross steers by Paringa Red Angus are sought after and fit CAAB
5. Red cattle crossed with Charolais are more marketable

## AI Sire Update - Stabilizer

As part of our Stabilizer program we are fortunate to offer you semen on our unique Simmental Influenced Black Stabilizers\*. These bulls combine the influence of Hooks Shear Force and Dream On and some of the best maternal Angus in the US and New Zealand. These bulls are suitable for heifers.

#### Benefit of Stabilizers:

- Increase heifer pregnancy rates
- Increase live calves earlier
- Increase longevity in cows and bulls
- Increase yield and maintain marbling
- Increase maternal longevity
- Increase kilograms beef per Hectare
- Big bang when mated with Paringa Charolais
- Improve temperament and handling



18 month old - NZ import

### LCOC BREEDLINE STABILIZER 885

885 is a super, sound, attractive Grandson of Dream On from a productive Stabilizer line with excellent temperament and structure.

We feel this bull and his sons have a lot to offer our commercial clients to improve performance in herds and saleable meat yield.

NZ EBV Data

EBV	2.6	3.8	4.6	6.0	9.7	8.7	17	7.0	-0.9	1.1	6.8	-1.3	-0.7	\$266
Dr. Act	-0.9	5.1	3.1	3.8	7.4	9.5	17	5.3	0	1.8	-1	-0.1	\$203	
%Rov	10%	25%	10%	25%	15%	40%	50%	10%	40%	30%	10%	25%	30%	15%

# A single entity does genetic evaluations for all breeds

Click Here' and 'WELCOME TO BREEDPLAN'. A paragraph describes BREEDPLAN as a modern genetic evaluation system for beef cattle using BLUP technology to produce EBVs for various traits."/>

**BREEDPLAN**

HOME OVERVIEW TECHNICAL DATABASE SEARCH MEMBER LOGIN LINKS CONTACTS

For All the Latest News [Click Here](#)

## WELCOME TO BREEDPLAN

BREEDPLAN is a modern genetic evaluation system for beef cattle. Using Best Linear Unbiased Prediction (BLUP) technology, BREEDPLAN produces Estimated Breeding Values (EBVs) for cattle for a range of important production traits





BREEDPLAN currently reports EBVs for a range of economically important traits. These traits include:

Weight	Fertility/Calving	Carcase	Other
Birth Weight	Scrotal Size	Eye Muscle Area	Docility
Milk	Days to Calving	Fat Depth	Net Feed Intake*
200 Day Growth	Gestation Length	Retail Beef Yield	Structural Soundness*
400 Day Weight	Calving Ease	Intramuscular Fat	Flight Time*
600 Day Weight		Carcase Weight	
Mature Cow Weight		Shear Force*	

\*\* Trial EBV

The above traits cover several areas of vital importance to both bull breeders and commercial producers. This allows a balanced approach to designing efficient breeding programs for various environments and to target specific markets.

**Gestation Length EBVs** are estimates of genetic differences between animals in the number of days from the date of conception to the calf birth date. Gestation Length EBVs are expressed in days and are calculated from the joining date and birth date records for calves conceived by either AI or Hand Mating.

**Days to Calving EBVs** are estimates of genetic differences between animals in time from the start of the joining period (i.e. when the female is introduced to a bull) until subsequent calving. Days to Calving EBVs are expressed in days and are calculated from the joining records submitted for females.





# Dung Beetles Down Under

*Let it happen for you!*

[www.dungbeetlesdownunder.com](http://www.dungbeetlesdownunder.com)



Supplier of *Bubas bison*  
dung beetles  
from Kangaroo Island,  
South Australia

Agent: Hoges Hogan  
Ph: 0428 304 743

## The secret of profitable soil fertility

Are you spending more and more money on fertiliser to grow grass, but are not being paid any more for the cattle you produce?

There is a natural and very economical way to increase soil fertility, improve soil structure, and give you more pasture growth. Vast areas of Southern Australia where cattle and horses graze are well suited to establishing *Bubas bison* dung beetles. When abundant, they make it possible to significantly reduce input costs, while increasing production.

Once established, the beetles will breed up in numbers until they are limited by the supply of dung. They can go on indefinitely providing benefits to soil fertility and structure at no cost.





# GREAT AUSSIE GOURMET PIE WINNER 2002, 2004, 2006, 2008, 2010



# Yarra Valley Winery





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  - Program Introduction
  - Speaker Profiles
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  - Contact Us
  - Sponsors
  - Photo Gallery
- Speakers Tuesday AM | Speakers Tuesday PM | Speakers Wednesday AM | Speakers Wednesday PM | Speakers Thursday

### Latest Announcements

**Abstracts.** Click to download PDF file.  
**Conference Webcast.** Synchronised video and slide presentations are now available. See the home page or click "Webcast" in the top menu.  
**Conference photographs** can be displayed by clicking "Photo Gallery".



### Speakers - Thursday



**Dr Rob Woolaston**  
 Consultant  
 Quantitative Genetics and Project Management  
*Topic:* Genomic products

[Read more...](#)



**Dr. Alison Van Eenennaam**  
 Cooperative Extension Specialist in Animal Genomics and Biotechnology  
*Topic:* Where in the beef cattle supply chain might DNA tests generate value

[Read more...](#)



**Dr Peter Parnell**  
 Chief Executive Officer  
 Angus Australia, Amidale, NSW Australia  
*Topic:* Genomic influences on industry structure

[Read more...](#)





# Conference Banquet (at MCG) Dress: Evening informal







# Post-conference tour of the Western district





The herd now spans 1600 breeding cows, under the management of Tom Gubbins and brother-in-law, Hamish McFarlane, at Mortlake in Western Victoria.

Andrew Gubbins



Tom Gubbins



Tom's Dog





# Animals are kept in large (>300) contemporary groups to achieve more effective progeny in each group

*"The phenotype (what you see) is made up of the genotype (inherited factors) plus the environment (all other factors). If we put animals in large groups where the environment is the same, then we can compare genotypes." Tom G.*









**Hamish and Amanda McFarlane**  
Phone: 03 5264 7606 Fax: 03 5264 1407  
Mobile: 0427 641 606  
E-mail: hamish@temania.com.au

**Tom and Lucy Gubbins**  
Phone: 03 5599 2988 Fax: 03 5500 0501  
Mobile: 0429 952 197  
E-mail: tom@temania.com.au

**Andrew and Mary Gubbins**  
Phone: 03 5254 2233 Fax: 03 5202 0700  
Mobile: 0488 542 323  
E-mail: andrewmary@temania.com.au

[www.temania.com.au](http://www.temania.com.au)

## Join the winning team

Team Te Mania is an alliance of cutting-edge Australian Angus producers working together to produce high-quality beef cattle and collectively market through a nationally recognised brand. It is about starting producer members along the path from being price takers to price makers.

Team members have access to the latest Te Mania Angus genetics through a bull-leasing program and discounted artificial insemination. The bull leasing is backed by a 48-hour replacement guarantee. Focusing on efficient management practices and industry-leading genetics, Team Te Mania members target the lucrative B3 market.

They work together to genetically fast-track the fertility and performance of their herds, achieving more cattle reaching commercial targets, in a shorter period of time from conception to turn off. In turn, Te Mania Angus – the nucleus herd – benefits from vital production feedback used to further fine-tune the genetic program.

Targeted genetics are multiplied through consistent commercial production by Team Te Mania herds, ensuring a premium product for the commercial cattle producer, the processor and the retailer.

Established in 1995, Team Te Mania today includes herds from Victoria, NSW and SA.

### Management requirements

Team Te Mania has two commercial management programs.

#### 1. Production herds

The minimum recording requirements of Team Te Mania progeny are:

- Month calf was born, and
- Sex of calf.

#### 2. Progeny Test herds

Registered with the Angus Society on the ACR (Angus Commercial Register), these herds submit performance data to Group Breedplan. Management requirements are:

- Single sire mating
- Artificial Insemination, to ensure linkage with other Team Te Mania herds
- Female identification and joining dates
- Identification of all calves
- Birth date, weaning weight and post weaning weights.

Cattle within the progeny test program are scanned for IMF% (Intra Muscular Fat) and EMA (Eye Muscle Area), paid by the Team Te Mania Research and Development Fund.

The Team program is based on the eventual exclusive use of Te Mania Angus genetics in Team herds.

There is a phase-in period while bulls in each member's herd are gradually replaced with Team Te Mania lease bulls and/or subsidised semen.

The progeny of all Team Te Mania semen and lease bulls become the property of the Team member.

All male progeny must be castrated.

### Benefits of the team program

- The quality and volume of Team Te Mania differentiates it from any other line of cattle
- Development of premium female breeding herds
- Higher numbers of steers reach market specifications
- Market awareness from a strong and recognised brand
- Use of proven Angus genetics at commercial rates
- Guaranteed replacement of lease bulls within 48 hours
- Cashflow – No back-up bulls, no capital outlay. Lease payments are tax deductible
- Te Mania Angus consultants and directors assist with genetic and management decisions
- Sharing ideas with dynamic group of commercial cattle producers.

The motto of Te Mania Angus is “**breeding better beef**”, and they have developed a partnership with Australian beef cattle producers called “Team Te Mania”. Team members work together to produce high quality beef cattle and collectively market them through a nationally recognized brand.

Established in 1995, this commercial alliance incorporates breeding stock throughout Victoria, New South Wales and South Australia.

Team members have access to the latest genetics of the Te Mania Angus nucleus herd through a bull leasing program and discounted (cost price) artificial insemination. The bull leasing program is backed by a 48-hour replacement guarantee. The Team program is based on the eventual exclusive use of Te Mania Angus genetics in Team herds. There is a phase-in period while bulls in each member's herd are gradually replaced with Team Te Mania lease bulls and/or subsidized semen. The progeny of all Team Te Mania semen and lease bulls become the property of the Team member although all male progeny must be castrated.



# PERFORMANCE SIRE

## 2011 TE MANIA ANGUS SEMEN PRICE LIST



Sire	1 to 9 straws	25 to 49 straws	50 to 149 straws	150+ straws
Te Mania Unlimited U3271	\$350			
Te Mania Ulong U41	\$100			
Te Mania Yorkshire Y437	\$200			
Te Mania Berkley B1	\$100	\$75	\$50	\$40
Te Mania Diquiri D19	\$100	\$75	\$50	\$40
Te Mania Africa A217	\$100	\$75	\$50	\$40
Te Mania Banjo B170	\$100	\$75	\$50	\$40
Tuwaharoto Regent D145	\$100	\$75	\$50	\$40
Te Mania Futurity D5 314	\$100	\$75	\$50	\$40
Te Mania Quantum Q9 490	\$100	\$75	\$50	\$40

Teen Te Mania member semen price is \$11  
 The above price are exclusive of GST, ie GST to be added to prices  
 All prices expressed in Australian Dollars





# 2011 TE MANIA ANGUS SEMEN PRICE LIST

Sire	1 to 9 straws	25 to 49 straws	50 to 149 straws	150+ straws
Te Mania Unlimited U3271			\$350	
Te Mania Ulong U41			\$100	
Te Mania Yorkshire Y437			\$200	
Te Mania Berkeley B1	\$100	\$75	\$50	\$40
Te Mania Daiquiri D19	\$100	\$75	\$50	\$40
Te Mania Africa A217	\$100	\$75	\$50	\$40
Te Mania Banjo B170	\$100	\$75	\$50	\$40
Tuwharetoa Regent D145	\$100	\$75	\$50	\$40
Te Mania Futurity 05 314	\$100	\$75	\$50	\$40
Te Mania Quantum 09 490	\$100	\$75	\$50	\$40

Team Te Mania member semen price is \$11  
 The above price are exclusive of GST, ie GST to be added to prices  
 All prices expressed in Australian Dollars

### AUS TE MANIA UNLIMITED U3271 (AI) (ET)

Born 14/09/1969    Aus Society ID: VTMU3271    NZ Society ID: AUSVTMU3271    DNA 28221 AMUNIFC4F

VDAR NEW TREND 315  
**B/R NEW DESIGN 036**  
 BLACKCAP EMPRESS 76

AAR NEW TREND  
 VDAR LUCY 734

KMK TOP GUN  
 BLKOP EMPRESS EAST

TE MANIA NORMAN N48 (AI) (ET)  
**TE MANIA LOWAN R426 (AI) (ET)**  
 TE MANIA LOWAN N72

SCOTCH CAP  
 TE MANIA BEEAC J116 (AI) (ET)

TE MANIA KELP K237 (AI)  
 TE MANIA LOWAN J127 (AI) (ET)

March 2011 Angus GROUP BREEDPLAN

Dir	Calving Ease				Growth & Maternal					Fertility			CWT
	Dtrs	GL	B Wt	200	400	600	M Wt	Milk	SS	DC	450d		
EBV	+2.0	+0.2	-0.3	+3.1	+29	+69	+87	+69	+17	+3.2	-3.9	+52	
ACC	97%	95%	99%	99%	99%	99%	99%	98%	98%	99%	92%	98%	

300 KG Carcass					Aus Indexes				NZ Indexes				UK Index	
EMA	Rib	Rump	RB%Y	IMF%	LF	HGF	SFD	Term	SEI	EOCI	API	AT	SR	
+3.5	+1.3	+1.6	-1.1	+3.1	\$122	\$73	\$66	\$60	\$55	\$46	\$78	\$28	\$43	
96%	97%	97%	96%	95%										

Traits Observed: BWT, 200WT, 400WT, 600WT, SS, FAT, EMA, IMF, NFI-P  
 Stats: Number of Herds: 132, Progeny Analyzed: 3138, Scan Progeny: 2223, Carcass Progeny: 21, Number of Dtrs: 830



Angus Breed Trail Leader for: Intra Muscular Fat, Scrotal size and Milk

Te Mania Unlimited combines carcass quality with excellent structural soundness, calving ease, and a wonderful phenotype with very high accuracy EBV's.  
 Sold to a NZ syndicate headed by Turihau, New Zealand's oldest Angus herd, for \$60,000 in 2003. He is one of the most complete bulls we have bred and has reached legend status with sons topping sales on both sides of the Tasman. He is a great all-rounder for carcass quality, phenotype, structural soundness and calving ease. Since 2002 he has sired 284 calves in the Te Mania Angus herd and has a total of 3,138 progeny recorded within 132 herds on Angus Group Breedplan. We have sold progeny grossing in excess of \$518,000.

March 2011 Angus GROUP BREEDPLAN

Dir	Calving Ease				Growth & Maternal					Fertility			CWT
	Dtrs	GL	B Wt	200	400	600	M Wt	Milk	SS	DC	450d		
EBV	+2.0	+0.2	-0.3	+3.1	+29	+69	+87	+69	+17	+3.2	-3.9	+52	
ACC	97%	95%	99%	99%	99%	99%	99%	98%	98%	99%	92%	98%	

300 KG Carcass					Aus Indexes				NZ Indexes				UK Index	
EMA	Rib	Rump	RB%Y	IMF%	LF	HGF	SFD	Term	SEI	EOCI	API	AT	SR	
+3.5	+1.3	+1.6	-1.1	+3.1	\$122	\$73	\$66	\$60	\$55	\$46	\$78	\$28	\$43	
96%	97%	97%	96%	95%										

Traits Observed: BWT, 200WT, 400WT, 600WT, SS, FAT, EMA, IMF, NFI-P  
 Stats: Number of Herds: 132, Progeny Analyzed: 3138, Scan Progeny: 2223, Carcass Progeny: 21, Number of Dtrs: 830

BREED AVERAGE EBVS FOR 2009 BORN CALVES

CALVING EASE				GROWTH & MATERNAL					FERTILITY			CWT	300KG CARCASS					Aus \$Indexes				NZ \$Indexes			UK Indexes	
DIR	DTRS	GL	Bwt	200	400	600	Mwt	MILK	SS	D C	450d	EMA	RIB	RUMP	RB%Y	IMF%	LF	HGF	SFD	Term	SEI	EOCI	API	AT	SR	
+0.0	+0.4	-2.5	+4.6	+37	+70	+89	+82	+12	+1.3	-2.6	+49	+3.1	-0.2	+0.0	+0.3	+0.9	\$86	\$70	\$62	\$63	\$37	\$23	\$40	\$21	\$27	

Animals with EBVs and indexes highlighted with shading are within the top 10% of the entire population of Angus of that country indicated for that trait, relative to all the calves born in that population in 2009 with the exception of Mature weight (Mwt). M Wt is shaded when Mature Weight EBV is less than the 600 day Growth EBV.

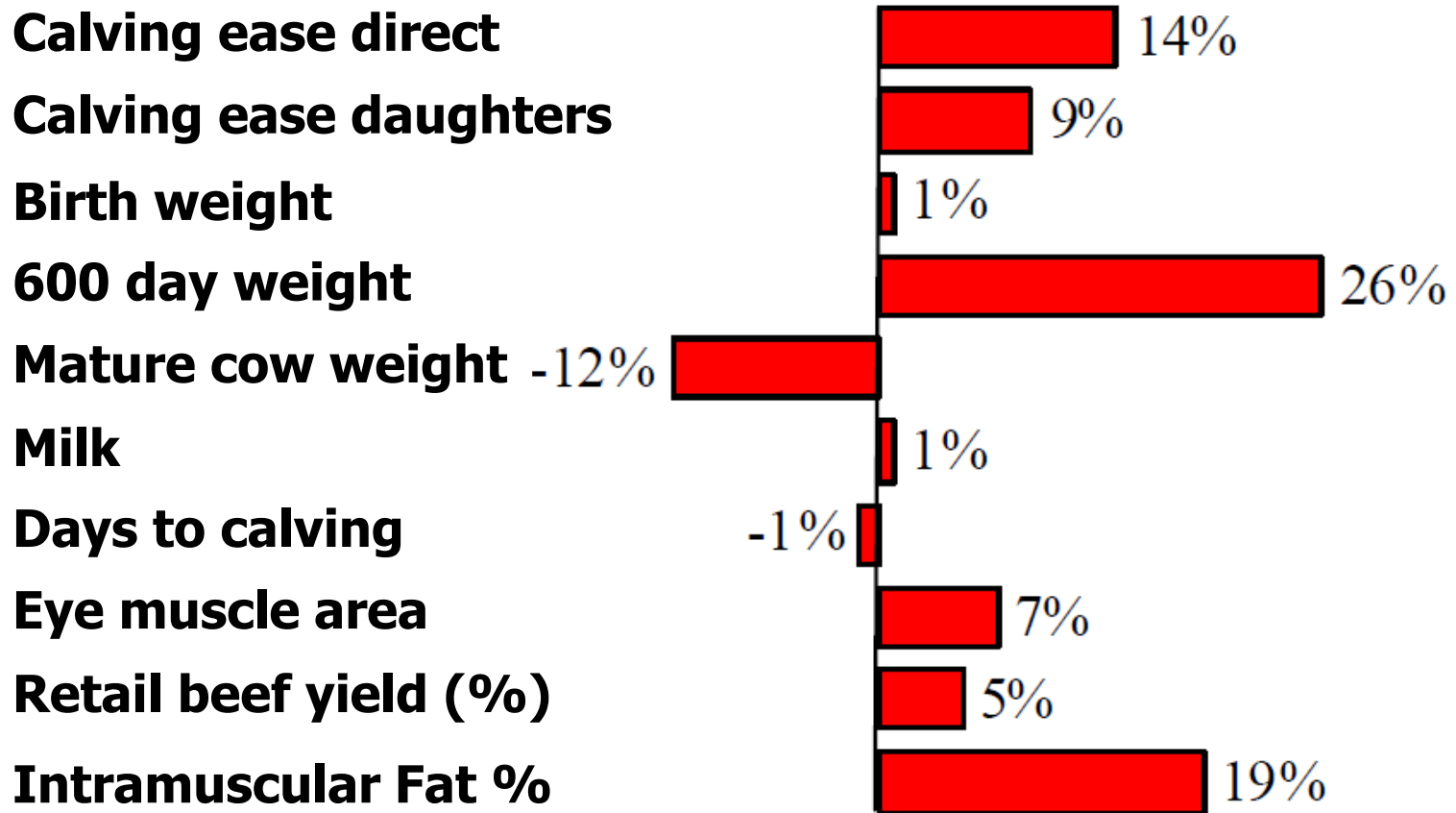


# Long Fed / CAAB \$Index

Suitable for a self-replacing commercial herd in temperate Australia targeting the production of steers for the long-fed markets that value marbling and 600 day growth.



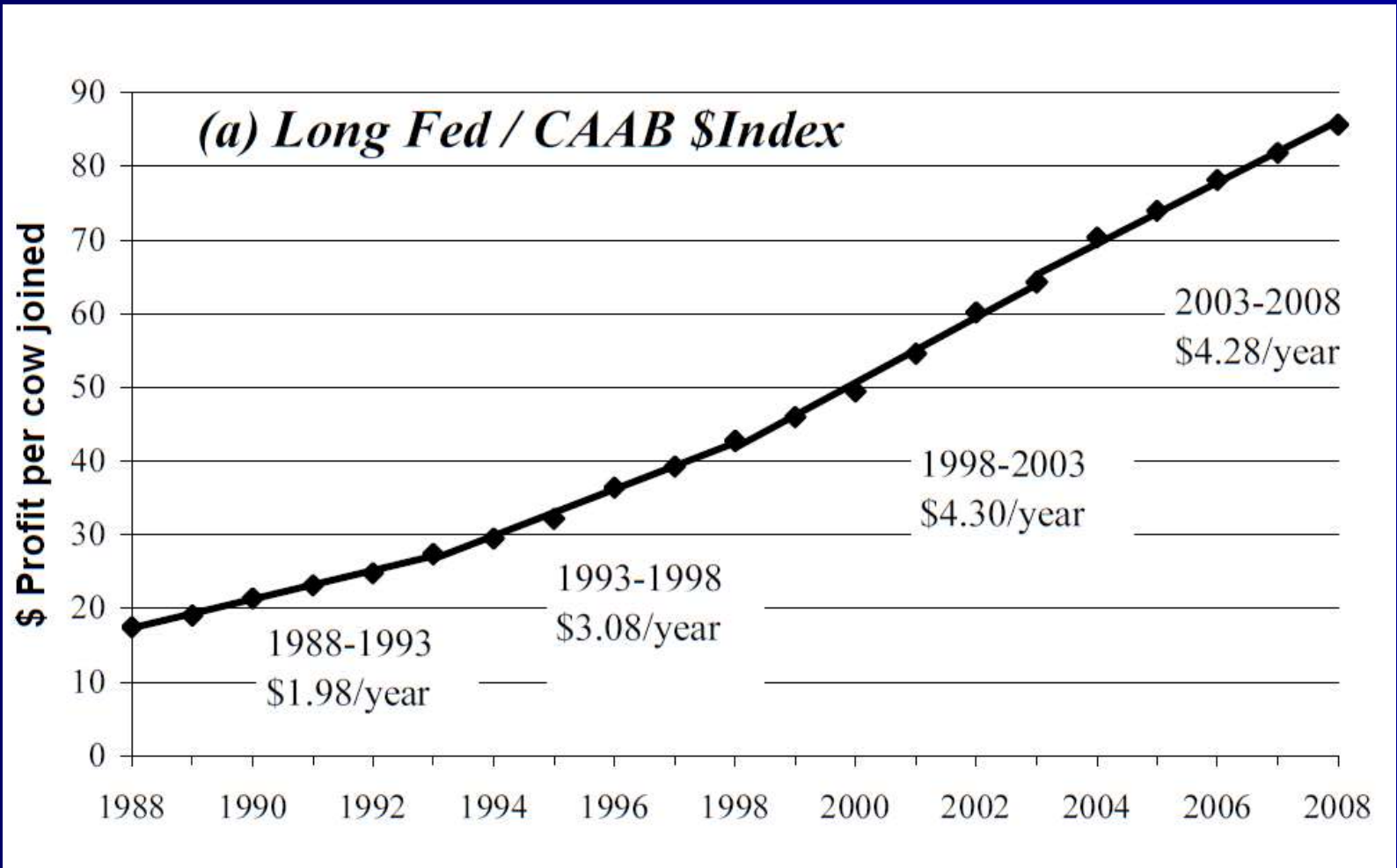
## ECONOMICALLY –RELEVANT TRAIT





# Genetic trend for Angus Long Fed / CAAB \$Index

Estimates the genetic differences between animals in net profitability per cow joined for a high fertility self replacing commercial Angus herd in temperate Australia targeting pasture grown steers with a 270 day feedlot finishing period for the high quality, high marbled Japanese export market. Steers are assumed marketed at 740 kg live weight (420 kg HSCW and 25 mm P8 fat depth) at 26 months of age. Significant emphasis is placed on marbling and 600 day growth





**AUS** **TE MANIA AFRICA A217 (AI)**  
 Born: 22/08/2005 Aus Society ID: VYMA217 NZ Society ID: N/A DMA T163699 AMFUN0PUCAF

TE MANIA KNIGHT K208 (AI) (ET)  
 TE MANIA ULONG U41 (AI) (ET)  
 TE MANIA LOWAN Q42 (AI) (ET)

SCOTCH CAP  
 TE MANIA BARIWON E102  
 VDMR NEW TREND 315  
 TE MANIA LOWAN L53 (AI) (ET)

B/R NEW DESIGN 036  
 TE MANIA JEDDA Y32 (AI) (ET)  
 TE MANIA JEDDA U355 (AI) (ET)

VDMR NEW TREND 315  
 BLACKCAP EMPRESS 76  
 TE MANIA NORMAN N48 (AI) (ET)  
 TE MANIA JEDDA N180



March 2011 Angus GROUP BREEDPLAN												
EBV	Calving Ease				Growth & Maternal				Fertility		CWT	
	Dir	Dtrs	GL	B Wt	200	400	600	M Wt	Mk	SS	DC	650d
+3.2	+2.4	-5.4	+3.4	+40	+91	+112	+87	+22	+3.4	-5.5	+59	
Acc	85%	73%	96%	96%	99%	98%	97%	91%	80%	97%	99%	88%

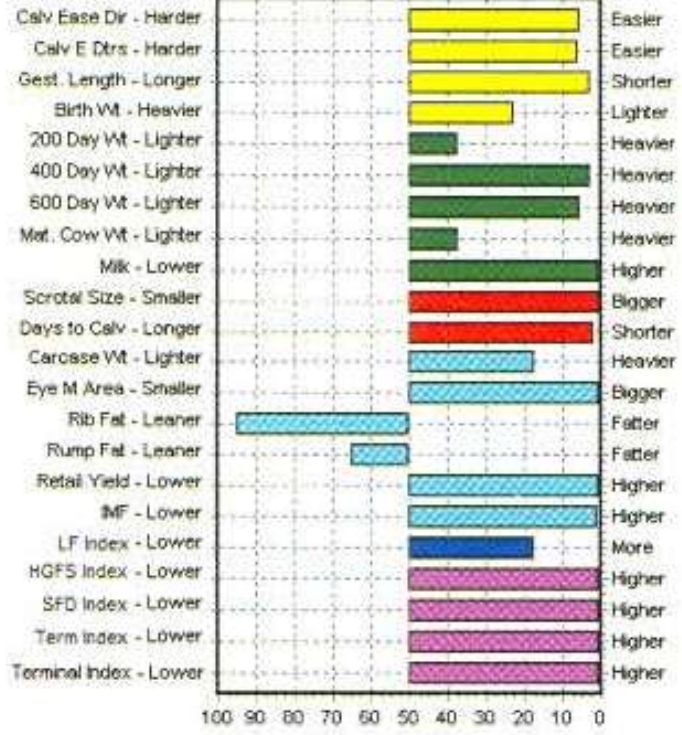
300 KG Carcass				Aus Indexes				NZ Indexes				UK Index	
EMA	Rb	Rumc	RF%	RF%	RF%	SFD	Term	SEI	EOCI	API	AT	SR	
+11.6	-1.5	-0.4	+1.9	+2.7	\$159	\$120	\$107	\$97	\$91	\$80	\$111	\$51	\$74
80%	89%	88%	79%	72%									



**Angus Breed Trait Leader for:** Calving Ease, Gestation Length, 400 and 600 Day Weight, Scrotal Size and Eye Muscle Area.

Te Mania Africa A217 has been extensively progeny tested through Team Te Mania and throughout the commercial and seedstock industry. His sons show lots of natural thickness with plenty of built shape, style and structural soundness. He is an ideal seedstock and commercial heifer bull with calving ease and explosive growth. Africa is having a big impact on bull sale results around the southern states. His dam, Te Mania Jedda Y32 continues to excel. Africa is a trait leader six times and has 911 progeny recorded on Angus Group Breedplan within 34 herds. As a mark of his standing, at our 2010 Southern Autumn bull sale we sold 10 sons for an average of \$10,150 and a sale top of \$23,000 and at our 2011 Autumn bull sale we offered two sons who sold to \$30,000. His sons have dominated and been sale toppers at other Autumn sales in 2011.

BREED AVERAGE EBVS FOR 2009 BORN CALVES																							
CALVING EASE				GROWTH & MATERNAL				FERTILITY		CWT		Aus Indexes											
Dir	Dtrs	GL	B Wt	200	400	600	M Wt	Mk	SS	DC	650d	EMA	Rb	Rumc	RF%	SFD	Term	SEI	EOCI	API	AT	SR	
+0.1	+0.4	-3.1	+4.5	+17	+41	+149	+146	+14	+1.1	-1.1	+11	+11.3	-1.5	-0.9	+2.9	+11	+12	+0.3	+0.3	+0.3	+0.3	+0.3	+0.3



**2011 TE MANIA ANGUS SEMEN PRICE LIST**



Sire	1 to 9 straws	25 to 49 straws	50 to 149 straws	150+ straws
Te Mania Unlimited U3271			\$350	
Te Mania Ulong U41			\$100	
Te Mania Yorkshire Y437			\$200	
Te Mania Berkley B1	\$100	\$75	\$50	\$40
Te Mania Daiquiri D19	\$100	\$75	\$50	\$40
Te Mania Africa A217	\$100	\$75	\$50	\$40



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## Tom Gubbins named Livestock Producer of the Year

08 Sep 2011



Leading Australian Angus seedstock producer Tom Gubbins was named Australia's Livestock Producer of the Year at the 2011 Australian Farmer of the Year Awards in Sydney last night.

The awards are hosted by the Kondinin Group and ABC Rural, and saw the top gong for Australian Farmer of the Year for 2011 awarded to fourth-generation Horsham, Victoria, crop producer Robert Ruwoldt.

According to the Livestock Producer of the Year award citation, Te Mania Angus, owned and run by the Gubbins family, holds, or has held, every Angus on-property and show sale record — highlighted by its \$91,000 bull Te Mania Emperor sold during March this year.

"Its dominance of the Angus Group Breedplan EBVs is unparalleled, with twice as many trait leaders as the next nearest stud," the citation said.

"The Gubbins family has also made a major commitment to renovating and extending wetlands and the ecosystem on its western Victorian property where the breeding herd is run.

"A pioneer of objective measurement and the use of both AI and ET in accelerating the genetic profile of the breed, Te Mania Angus also imported one of the great foundation sires in the early days of the Angus breed's explosion to its current position as the country's leading British Breed animal.

"Director Tom Gubbins has continued the work that started with his grandfather in New Zealand, establishing a gene pool with more than 80 years of breeding excellence.

"Te Mania Angus is also recognised as a breed innovator, with its recent switch to big-screen on-property bull sales its latest step forward.

***DNA Testing? "Te Mania Angus will use DNA Estimated Molecular Breeding Values (EMBV) once the traits are calibrated for Australian conditions and cattle. We need to wait until we know what effect they will have on the herd before we can apply this technology." Tom Gubbins***



# Breakfast with the lot!



# The Twelve Apostles Great Ocean Road







# Australian beef breeders take their profession very seriously!





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